



ELEMENTARY FUNDRAISING

Vertical Raise & PopParadise team up for the highest earning product-based fundraisers available.

Raise **2x more** than traditional product sales with four top-selling, handcrafted, popcorn flavors.

Sell locally **AND** nationwide - donors order online & receive popcorn direct to their home.

WHY VERTICAL RAISE EARNS MORE

99% Email Delivery (Pass-Through Certified) — up to 30% more donations.

Easy Email Importer — pull contacts instantly from major platforms.

Corporate Sponsorships — often adds thousands in additional revenue, & we make it easy!

Personalized Student Pages — each participant has their own landing page.

Automated Text Reminders — increases supporter follow-through.

Past Donor Reload — returning students automatically reach past supporters.

Lifetime Supporters (Opt-In) — reach alumni & past families.

PopParadise™

handcrafted. gourmet. popcorn.



Drop-shipped directly to donors



Share via email, text, & social



No dealing with cash, check, or inventory



Detailed real-time tracking



READY TO GET STARTED?

James Munton
214-546-5769
james@wfcDallas.com