



# ELEMENTARY FUNDRAISING

Raise More. Work Less.

*Let Vertical Raise's technology do the heavy lifting.*

## HOW IT WORKS

Students join the fundraiser online.

They add emails & share with supporters.

Our automated system handles reminders, outreach, & detailed tracking.

## WHY VERTICAL RAISE EARNS MORE

**99% Email Delivery** (Pass-Through Certified) — up to 30% more donations.

**Easy Email Importer** — pull contacts instantly from major platforms.

**Corporate Sponsorships** — often adds thousands in additional revenue, & we make it easy!

**Personalized Student Pages** — each participant has their own landing page.

**Automated Text Reminders** — increases supporter follow-through.

**Past Donor Reload** — returning students automatically reach past supporters.

**Lifetime Supporters** (Opt-In) — reach alumni & past families.

**Corporate Donation Match** — 20,000+ companies auto-routed for approval. Double your donations just by typing in a company name!

## PROGRAM HIGHLIGHTS



On-site fundraising coach



Share via email, text, & social



Tax-deductible donations



Detailed real-time tracking



Sponsorship opportunities



Automated corporate match program



Funds delivered in 7-10 days



Raise more in less time

## READY TO GET STARTED?

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