



ELEMENTARY FUNDRAISING

Vertical Discounts, the subscription-based mobile coupon & cashback app, will modernize your classic discount card fundraiser.

By purchasing a \$25 subscription to the VR Discounts App (digital discount card), donors gain access to:

- ✓ 1+ million local & national deals
- ✓ 23% savings on hotels
- ✓ up to 60% off theme park tickets

WHY VERTICAL RAISE EARNS MORE

99% Email Delivery (Pass-Through Certified) — up to 30% more donations.

Easy Email Importer — pull contacts instantly from major platforms.

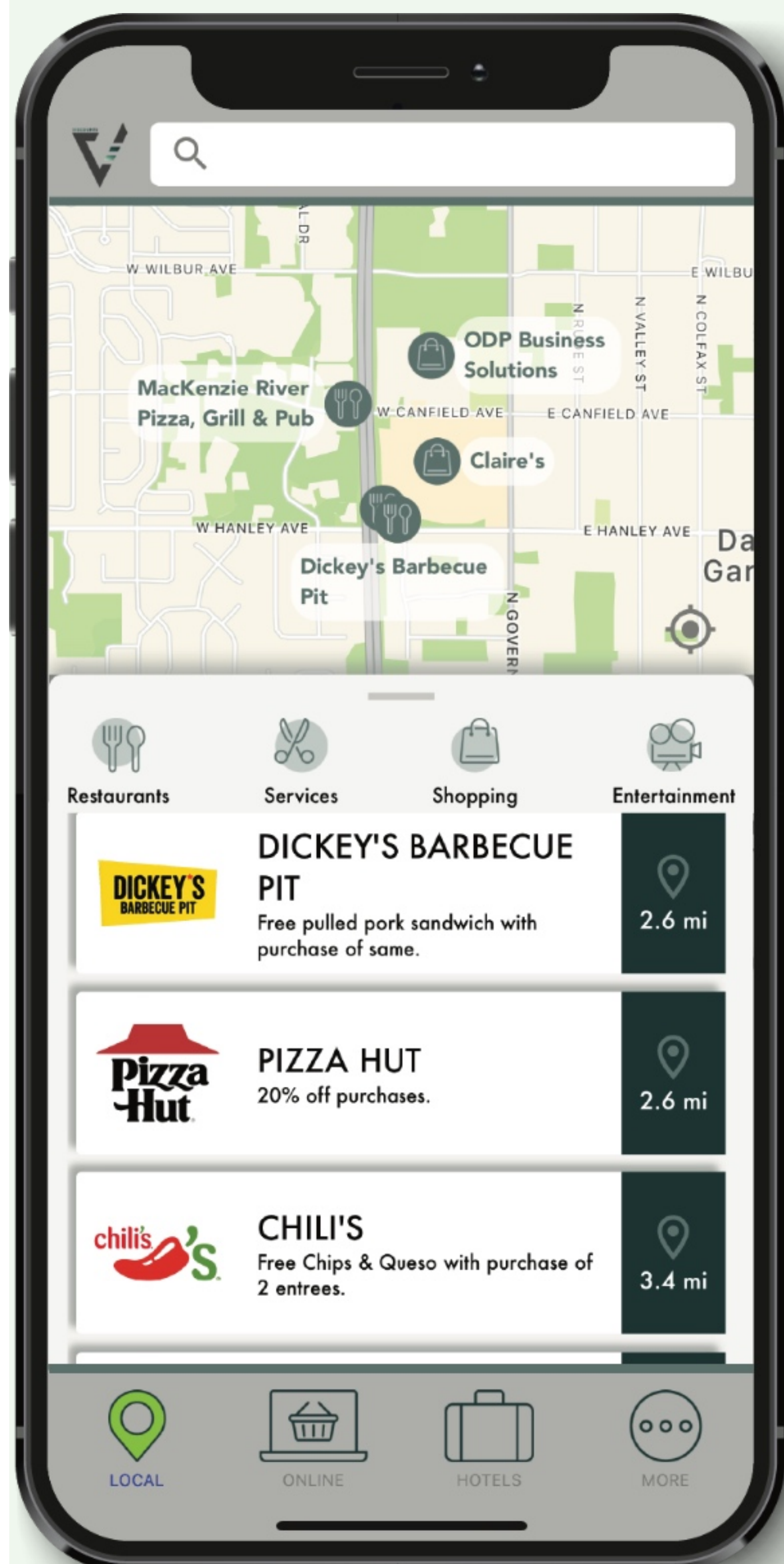
Corporate Sponsorships — often adds thousands in additional revenue, & we make it easy!

Personalized Student Pages — each participant has their own landing page.

Automated Text Reminders — increases supporter follow-through.

Past Donor Reload — returning students automatically reach past supporters.

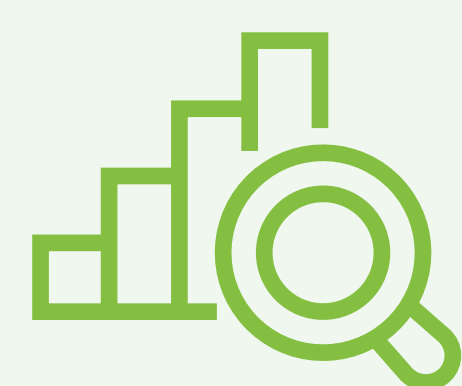
Lifetime Supporters (Opt-In) — reach alumni & past families.



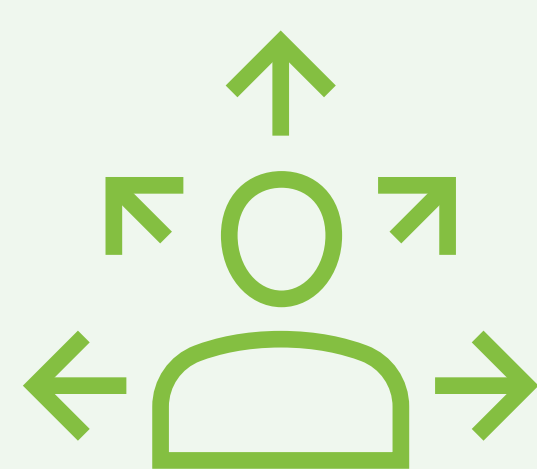
Raise 2x more than traditional card sales



Support local business with sponsored deals



Detailed real-time tracking



Sell across the country with national deals

READY TO GET STARTED?

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Questions? Contact Your Vertical Raise Rep